

At the Forefront (ATF), Inc. is a Black, African women-led think tank committed to social justice and gender equity. We believe in the freedom, agency, and empowerment of all women and girls, with a special focus on those from Africa and the African diaspora. We are a global collective of Black women with diverse expertise across public health, education, law, and human rights with over 40 years' combined experience in the nonprofit sector. After years working in international development, our co-founders launched ATF, Inc. to address the systemic & structural gender and race bias in international development spaces that pushes us further away from co-creating solutions for marginalised communities.

Through an intersectional, Afro-feminist lens, we work to elevate the voices of Black women to address the challenges our communities face. Our work is anchored by our commitment to decolonising the international development sector by ensuring Black women and girls are drivers of their own stories and narratives and to support organisations and institutions to do the same.

For more information about ATF, visit our website <https://www.attheforefront.net>

JOB PROFILE:

At the Forefront (ATF) is currently seeking a part-time Communications Lead to oversee the implementation of our communications strategy. If you are passionate about Black women's rights, race and gender equity and justice, with strong communication skills, you may be the right fit.

This role will support ATF's mission and vision to uplift the voices and experiences of Black women through strengthening our social media marketing efforts, messaging, content development, research social justice movements, website content development and support to ATF's communications strategy.

We believe that experiences in all the above stated areas can be showcased in a multitude of ways – from personal experience as a young person growing up in environments similar to those the young girls in this program come from, grassroots work in your community, opportunities to work alongside marginalised communities during your education. Fundamentally, we are seeking Program Coordinators who will steer ATF to youth-centered work with fresh perspectives.

Candidates with commiserative work experience are welcome to apply without a college/university degree.

ATF is committed to ensuring diversity and inclusion as we expand our team. We strongly encourage women and non-binary people with diverse socioeconomic backgrounds, women and non-binary people with disabilities, women and non-binary people living in rural and marginalised communities, women and non-binary people from indigenous/ethnic minority groups, and women and non-binary people of all ages to apply.

PRIMARY RESPONSIBILITIES:

- Develop messaging, newsletters, as part of ATF branding and external positioning
- Develop content for social media marketing efforts,
- Lead development of communication pieces including developing post-event blogs
- Research social justice movements, to fuel coalition building
- Website design and content management
- Drive and recruit like-minded communities to ATF public convenings

QUALIFICATIONS:

- Preferred Bachelor's degree although open to all education backgrounds
- Understanding of intersectional feminist and Black women's movements
- Knowledge of communications, public relations field (current students welcome)
- Excellent written and verbal communication skills
- Knowledge of digital marketing tactics, such as SEO and email marketing
- Excellent critical thinking skills, and able to work collaboratively and independently

- At least 1-year experience in website content development
- Experience in designing marketing materials including flyers